

MESSAGE FROM THE PRESIDENT

I hope everyone is enjoying the summer and using some of that well-deserved vacation time. I'd like to invite you to a few fun activities coming up: Two of our officers and avid bike riders, Eric Gulliver and Elias Mallette, are hosting their third excursion on the Minuteman Trail on Sunday, August 24. We also have our monthly Unwinder on Thursday, August 28 at the Lincoln Street Grille.



Vanessa Ruiz, Eric Gulliver, and Elias Mallette ride the Minuteman

And save the date for our big end of summer "Charlie Party" barbeque at Herter Park, Brighton, on Saturday afternoon, September 20. We invite you to bring your family to enjoy food, fun, and games.

Your President,
Charlie

MEMBERS' CORNER



Olivia with Dan Stevens (aka Matthew Crawley) from Downton Abbey

Olivia Wong: As a Senior Account Executive (a.k.a. publicist) in National Marketing, I'm part of the team responsible for the publicity and marketing for the *Masterpiece* series. Our job is to build buzz for our program broadcasts via editorial coverage in print publications, radio, television and digital. I'm also the lead on the series' social media presences, posting and maintaining our fan community and facilitating Live

Twitter discussions with notable notables during our Sunday 9pm broadcasts.

Our team collaborates closely with the *Masterpiece* unit and many departments/groups across the Foundation, as well as PBS, to make the series a success. From writing and producing materials/screeners, to pitching press, to handling actors/talent at events - we tackle it all, for every program. Managers and AEEF members, working together, have made shows such as *Sherlock* a cult success with press and fans, and the recent fourth season of *Downton Abbey* the highest-rated drama ever for PBS. And we have more to look forward to, with new adaptations of *Wolf Hall* and *Poldark* on the way, among others.

Since stepping down as AEEF Vice-President and Shop Steward a few years ago, I've managed to keep pretty busy (Ha). I'm happy to answer any and all questions you might have about *Masterpiece* publicity, and beyond (Does Benedict Cumberbatch look like a sea otter in person?). But beware - you might be heading back to your desk with a book or DVD in tow.

My door is always open.

The AEEF Advocate is published by the New Directions Committee of AEEF-CWA Local 1300.

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COMPUTING TIP

For the ideal viewing height, position your monitor so that your eyes are level with an imaginary line across the screen, about 2 to 3 inches below the top of the monitor. If your screen is too low, you'll find yourself tilting your head forward to view the monitor (a common cause of neck pain). If it's too high, you may have to tilt your head back, leading to neck and shoulder pain - and increasing the likelihood of glare from overhead lights (a common cause of headaches).

Exception: If you use a large monitor (20 inches or larger), position your monitor so that the top of the viewing area is about 3 inches above eye level.

Learn about proper work station set-up, chair and computer positioning, correct posture, and more at HealthyComputing.com.

CALENDAR OF EVENTS

Thursday, August 14

New Directions Committee
12:00 pm in Chamberlain/5W

Sunday, August 24

Bike the Minuteman Trail
10:30 am Davis Square

Thursday, August 21

Executive Board meeting
12:00 pm in Chamberlain/5W

Thursday, August 28

New Directions Committee
12:00 pm in Chamberlain/5W
AEEF Unwinder
5:30 pm at Lincoln Street Grille

Friday, September 5

FY14 to FY15 regular work week
vacation carryover DEADLINE

Saturday, September 20

Charlie Party Barbeque
Herter Park, Brighton



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